

“Smitty’s Chill & Grill Summer Contest”

OFFICIAL CONTEST RULES

This Contest starts on June 20, 2024 (“Contest Start Date”) and closes on August 25, 2024, at 11:59pm MST (“Contest Period”). Entries submitted before or after the Contest Period are not eligible. This Contest is sponsored by Smitty’s Canada Inc and Labatt Brewing Company Ltd. The contest is open to residents of Canada (excluding Quebec), who are at the age of majority at the date of entry into the Contest, and excluding the employees of Smitty’s Canada Inc. and Labatt Brewing Company Ltd., and its affiliates, its licensors, associates, and their respective advertising, promotional agencies and prize partners and persons with whom they are domiciled.

1. HOW TO ENTER. NO PURCHASE NECESSARY.

i) No Purchase Necessary

Online entry. Visit smittys.ca to access, complete, and submit the Smitty’s Chill & Grill Summer Contest Entry Form.

3. PRIZE(S)

There is one (1) Grand Prize and thirty-five (32) Weekly Prizes to be won:

- Grand Prize (1) containing the following:
 - One (1) Broil King BBQ (ARV \$699 CAD)
 - Two (2) Corona Folding Wooden Patio Chairs (ARV \$398 CAD)
 - One (1) Corona Patio Heater (ARV \$149 CAD)
 - One (1) Corona Stand-Up Wheeled Cooler (ARV \$279 CAD)
- Weekly Prizes (32) consisting of the following:
 - Corona Insulated Chest Cooler (ARV \$99 CAD); eight (8) available to be won.
 - Smitty’s Prize Pack (ARV \$99 CAD); twenty-seven (24) available to be won that include:
 - One (1) Smitty’s Gift Card (ARV \$50 CAD)
 - One (1) Smitty’s Bamboo Sunglasses (ARV \$30 CAD)
 - One (1) Smitty’s Canvas Tote Shoulder Bag (ARV \$19 CAD)

4. ODDS OF WINNING

The odds of winning a Prize in this contest are dependent on the total number of valid entries received during the Contest Period.

5. PRIZE DRAWS

Grand Prize: On or before September 10, 2024, at approximately 1:00 p.m. MST (“Grand Prize Draw Date”) in Calgary, Alberta, one (1) entry will be chosen randomly by a computer, from all eligible entries received for the draw.

Weekly Prize(s): On or before 1:00 p.m. MST in Calgary, Alberta, four (4) entries will be chosen randomly by a computer, from all eligible entries received for the draw, on each of the following dates: June 27, 2024; July 4, 2024; July 11, 2024; July 18, 2024; July 25, 2024; August 1, 2024; August 8, 2024; and August 15, 2024. (“Weekly Prize Draw Dates”)

Before being awarded a Prize, the selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill-testing question to be administered at a mutually convenient time by telephone or by email. If an eligible entrant is selected but does not respond within five (5) business days of being contacted, the selected entry will be deemed void, and an alternate entrant may be selected in the Sponsor’s sole discretion.

GENERAL

6. None of Smitty’s Canada Inc., its affiliates, its licensors, associates, and Labatt Brewing Company Ltd., their respective agents or representatives, their respective advertising, and promotional agencies, shall be responsible in any way for the use of or bear any liability whatsoever in anyway attributable to an entrant’s participation in this Contest or any prizes awarded in the Contest.

7. The entrants eligible to win a Prize will be required to sign a declaration and release of liability confirming understanding, compliance with and acceptance of the Contest rules and acceptance of the Prize and a release of all liability satisfactory to Smitty’s Canada Inc. before being declared a Prize winner.

9. Smitty’s Canada Inc. retains the right, in its absolute discretion, to make substitutions of equivalent kind or value in the event of the unavailability of any component of a Prize for any reason whatsoever. Prizes are not transferable and must be accepted as awarded. No cash surrender value.

10. This Contest is subject to all Federal, Provincial and Municipal laws. Decisions of Smitty’s Canada Inc. are final with respect to all aspects of this Contest.

11. The Sponsor reserves the right to cancel this Contest at any time without notice if the integrity of the Contest is impaired in any way. Decisions of the Sponsor will be final and binding on all participants with respect to all aspects of this Contest. None of Smitty's Canada Inc., its affiliates, its licensors, associates, advertising and promotional partners shall be responsible for printing, distribution, or production errors. Smitty's Canada Inc. is not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, the Contest Rules, the selection and announcement of winners, or the fulfillment of the Weekly Prizes or Grand Prize.

13. Smitty's Canada Inc. retains the right in its absolute discretion, to make substitutions of equivalent kind or value in the event of the unavailability of any component of any Prize for any reason whatsoever. Prizes are not transferable and must be accepted as awarded.

14. By accepting a Prize, winner's consent to the use of their names, personal information and likeness for advertising and promotional purposes related to this Contest by Smitty's Canada Inc. without further compensation.

15. The right is reserved to suspend, withdraw, or terminate this Contest at any time without prior notice.

16. By entering this Contest, entrants agree to hold harmless Smitty's Canada Inc., its respective affiliates, licensors, associates, advertising and promotional partners, participating locations, Labatt Brewing Company Ltd., and their respective agents or representatives against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrants participation in this Contest; or (ii) the receipt or use of any Prizes awarded therein.

17. All personal information submitted will be used for the purposes of administration of this Contest.

18. Contest closes at 11:59 p.m. MST on August 25, 2024.

Labatt Brewing Company Ltd. are in no way responsible for the administration of the Contest, the verification of participants or the fulfillment of prizes. All inquiries regarding the Contest should be directed to Smitty's Canada Inc.